


We have the right tools for the job.

 Our mission is to be the best marketing partner to each client that we can. In this age, that means making sure we keep up on the latest marketing trends and measurement tactics with Social Media, Search Engine Optimization (SEO), Website usability and content, and video/multimedia. This means we keep it open and honest with each other and we expect to get FIRED if we don't perform. It's that simple.

We promise unique, positive, and partnership-like relationships where we work with and for you. There are no egos here. We are good at what we do, but humble in talking about our talents. We are also respectful of your time and treat your money like our own. The relationship between us is ALWAYS more important than the money. You have expertise in what you do; we don't want to be experts in what you do. We take your expertise and apply our experience from working with dozens of clients simultaneously across multiple mediums to create the best-of-the-best marketing solutions to achieve your goals. You get the benefit of what others are doing applied to your strategy and there is no learning curve on your dollar.

Our comprehensive marketing services include:

- **Strategy** – Consultation / Tactics / Branding / Digital / Traditional / Messaging
- **Media** – Online / Creative / Social / Print / Video / Mobile
- **Search** – SEO / SEM / PPC / Onsite & Offsite / Mobile
- **Web** - Design / Content / Optimization / eCommerce / Applications / Mobile
- **Print** – Logo / Identity / Brochures / Branding / Direct Response
- **Video** – Webmercials / Corporate / Consumer / Trade Shows / Touch-Screen



 **bevelwise**
giving you an edge through smart marketing

When it comes to selecting a marketing partner or advertising firm to work with, you need to be able to know you can trust them. That trust begins with open and honest communication. A solid foundation for a relationship is being able to communicate honestly with each other. You need to have proper expectations set to receive the best value for your money. Sometimes that means neither of us will hear things we like, but that type of communication will make everyone better. A marketing partner has to illustrate that they know how to get you where you haven't been and that can be a scary thing for most people. In the age of the Internet you have to embrace change or you will spend a lot of money you wouldn't have had to. We help show you how and why it makes sense to spend the dollars you do.

bevelwise is

a leading resource in the Midwest for digital and social media strategy, website optimization, placement and measurement. From media buying, to building websites and writing content and blogs, to direct mail, video, or e-mail marketing, we can plug in where needed. We focus on driving the results you want for your brand and strategize with you to make them better.

strategy

Understanding what you want to accomplish is key to determining your best strategy. We will align expectations, balance Branding and direct response efforts and develop and execute the plan that best suits your budget.

web

This is now key to any marketing strategy. From a website that will drive you leads, to content that is engaging, to the design that makes the best first impression, we will help you utilize the web to its fullest for your budget and can work with whatever Content Management System (CMS) you have.

media

We will help you establish goals and implement the proper mix of online, PPC, traditional, and social media to get you the biggest response for your budget.

search

Your website should drive you traffic on its own. We know how to create content and perform onsite and offsite search engine optimization to build a presence on a local, national and global scale. Combined with our Search Engine Marketing expertise, we will maximize your results like never before.

design

A consistent Brand is helpful to driving results across all media and marketing/sales efforts. We have also become a more visual society where the picture grabs us first. We can refresh or create your visual strategy to capitalize on these principles.

video

More than ever before, video should be considered. People will watch instead of read. On a website or in search results, they will click first, read second. You should consider webmercials, video news or blogs, and your own YouTube channel. From creation to completion, we can help.

We have experience working with companies from start-ups to companies with hundreds of millions in revenues. We treat every client like they are our only one, and we know how to work with any size of budget. Have us do a single project or make us your team for a few months – we encourage you to give us a try. We'll make you happy that you did.

Below is a summary of our capabilities. All of these are performed by **bevelwise** staff. We don't outsource these vital services. Our team is your team. PERIOD.

